## Contents

Ernesto Tavoletti 7
The Internationalization Process of Italian Fashion Firms: Looking for an Analytical Generalization

Mohammed Shahedul Quader 30
Perception of Leadership Styles and Trust Across Cultures and Gender: A Comparative Study on Barack Obama and Hillary Clinton

Vaibhav Dhawan and Zubin R Mulla 60
The Role of Pay and Leadership in Developing Organizational Commitment

Nazima Ellahi and Muhammad Arshad Khan 76
Testing Finance Growth Nexus: An Auto Regressive Distributed Lag (ARDL) Methodology Approach for Selected SAARC Countries

Soumendu Biswas 92
Commitment, Involvement, and Satisfaction as Predictors of Employee Performance

J S Gunavathy 108
Work-Life Balance Interventions Prevalent in the Indian Industry

Case Study
Subir Sen 128
Reliance Telecom: Related or Unrelated Diversification? A Case Study

Book Reviews 141