Contents

Editorial 6

Satish K P and R Srinivasan 8


Sabuj Kumar Mandal 23

Measuring Environmental Efficiency and Cost of Pollution Abatement: An Application of Directional Distance Function to Indian Cement Industry

Nilanjana Chakraborty and Chiranjit Mukhopadhyay 38

Stock Price Response to Firm Specific Events: Indian Evidence

S Srinidhi 53

Demand Model for Air Passenger Traffic on International Sectors

Mousumi Padhi 71

Identifying the Critical Predictors of Extra-Organizational Life in the Indian Service Sector

Sree Rekha K R and T J Kamalanabhan 85

A Three-Dimensional Analysis of Turnover Intention Among Employees of ITES/BPO Sector

Case Study

Alok Goel, Geeta Rana and Renu Rastogi 104

Knowledge Management as a Process to Develop Sustainable Competitive Advantage

Book Reviews 117