Contents

Kang Canhua and Samantha Kumara 7

Ashish Dash 17
Changes in Usage Price of Cellular Phone Services and its Welfare Implications for the Subscribers: An Evidence from India

Avinash Kumar Srivastav 38
Problem Management in Public Sector: An Empirical Study

P Janaki Ramudu and S Durga Rao 53
How Efficient is Cash Management? An Investigation into Indian Commercial Vehicles Industry

P C Sekar and S Sathya Narayanan 79
Nature and Impact of Work Culture in Indian Colleges: An Empirical Study

Tripti Singh and R K Premarajan 93
Antecedents to Knowledge Transfer: Trust and Culture

Case Study
Parvinder Arora, Ajay K Garg and S C Vaidya 105
Efficacy of Integrating Corporate Social Responsibility and Procurement Strategy: A Case Study of Leading Cotton Textile Manufacturing Company in India

Book Reviews 120