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Submissions should be typed in Times New Roman font size 12, with 1.5 line spacing and with a 1-inch margin on all sides. The acceptable lengths for different types of articles published in SAJM are as indicated below:

1. Research Paper (Empirical or Conceptual): 8000 to 10000 words.
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Manuscript Title: The title of the paper should be in 16-point Times New Roman font. It should be bold typed, centered and fully capitalized.
Abstract: Following the cover page, there should be an 'Abstract' page, which should contain the title of the paper, the subtitle 'Abstract' and a summary of the paper in single space, not exceeding 150 words. The text of the paper should not start on this page, but on a fresh page with the title of the paper repeated.

Keywords: Abstract must be followed by a list of keywords, subject to a minimum of five. These should be arranged in alphabetical order and be separated by commas with a full stop at the end.

Body of Manuscript: Manuscript must be prepared on standard A4 size paper setting. It must be prepared on a 1.5 spacing and single column with a 1-inch margin set for top, bottom, left and right. It should be typed in 12-point Times New Roman font with page numbers at the bottom-centre of every page.

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In-text Citations: Indicate the position of the reference in the text within brackets by the author's last name and the year of publication; e.g.: '(Porter, 1980)' or incorporate it into a sentence, e.g.: 'as pointed out by Hannan and Freeman (1977)'.

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